Child Brain Injury Conference

Thursday 14th January 2027

Millennium Point, Curzon Street,
Birmingham, B4 7XG

Sponsorship & Exhibition Opportunities

The Child Brain Injury Conference is for legal, healthcare and case management professionals supporting those affected by a brain injury. It features legal and medical updates through presentations, panel discussions and Q&As. The day will be APIL accredited.

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braininjurygroup.co.uk

About Brain Injury Group

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Brain Injury Group offers free support to individuals and families navigating life after a brain injury. Whether that be guidance on care, financial advice or simply to be able to speak with someone who understands, we're here with the help of our trusted network to help find the right support for their journey.

Audience at Brain Injury Group Conferences:

- **Legal Professionals**
- **Case Managers**
- **Clinicians (Private & NHS)**
- **Therapists**
- **Care Co-Ordinators**
- **Financial Planners**
- **Charities**

Our Digital Presence

172k
Webpage views
in the last 12 months

60k
Website Users
in the last 12 months

3.5k
Newsletter Subscribers

19k
Social Media Followers

- **8,000+**
- **6,300+**
- **2,200+**
- **1,900+**

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Sponsorship Opportunities

We have a variety of sponsorship packages to choose from which will guarantee great exposure for your brand, before, during and post conference. All prices below are exclusive of VAT.

Exposure	SOLD	SOLD Reception	Q&A (£2,000+VAT)	SOLD	SOLD
Exhibition Stand	✓	✓	✓		
Representatives	3	3	3	2	2
Key Placements	Logo on catering tables, table runners & promotional napkins	Logo on screen and drinks merch during drinks reception	Logo on Q&A app at on all prompts, including after every speaker presentation	Logo on lanyards worn by all attendees	Logo and two line brand description printed on notepads
Advert in Delegate Brochure	Full Page	Full Page	Half Page	Half Page	Half Page
Chair Shoutout	During Lunch Invitation	During Closing Comments	During Closing Comments	N/A	N/A
Tickets to Drinks Reception	3	3	3	2	2
Includes a donation to charity partners	✓	✓	✓	✓	✓

Q&A Sponsor

£2,000
+VAT

- Exclusive branding within the Q&A app (Slido). Q&A app to be used at the end of each speaker presentation
- Logo within all Q&A prompt slides at the end of each speaker presentation
- Inclusion in “Thank You to Our Sponsors” comms: posts, slides and other activity
- Exhibition stand and three representatives, with access to catering and presentations
- Half Page advert in the delegate brochure
- “Sponsored by” and logo included on the back page of the delegate brochure
- Three tickets to Brain Injury Group Drinks Reception
- Thank you from the Chair during ‘Closing Comments’
- Includes £50 donation to charity partners

Contact
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Exhibition and Advert Opportunities

£1,350
+VAT

- 3m x 2m space in the exhibition area, with trestle table and 2 chairs
- X2 stand representatives, with access to catering and presentations
- Invitation for two representatives to attend Brain Injury Group Drinks Reception
- Logo and URL in delegate booklet
- Inclusion in 'Thank You to Our Exhibitors' social media post
- £20 donation to charity partners

Exhibitors will have access to the exhibition space the evening before the event, on 13th January 2027.

Advertisements in the Brochure

Adverts will appear in a single print of the delegate brochure. Limited availability.

- Half page: **£250 + VAT**
- Full page: **£420 + VAT**

Notepad Sponsor SOLD

- Logo, two lines of text describing services, web URL, telephone number & email address printed on conference notepads, alongside Child Brain Injury Conference branding
- Notepads included in delegates bags provided to attendees upon arrival
- Two representatives, with access to catering and presentations
- Two tickets to Brain Injury Group Drinks Reception
- Half page advert in the delegate brochure
- Inclusion in 'Thank You to Our Sponsors' social media post
- Listed as Sponsor on the conference web page
- Inclusion in E-Newsletters
- Includes £20 donation to charity partners

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Lunch Sponsor SOLD

- Exhibition stand and second choice of exhibition stand, after Headline Sponsor
- Three representatives, with access to catering and presentations
- Three tickets to Brain Injury Group Drinks Reception
- Full page advert in the delegate brochure
- Logo on catering tables and promotional napkins
- Chair 'Thank You' upon inviting attendees to lunch
- Inclusion in 'Thank You to Our Sponsors' social media post
- Listed as Sponsor on the conference web page
- Includes £50 donation to charity partners

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Headline Sponsor SOLD

- Exhibition stand and first choice of exhibition stand
- Four representatives, with access to catering and presentations
- Four tickets to Brain Injury Group Drinks Reception
- Delegate bags, to be handed out to delegates and speakers upon arrival during registration including any additional merch and leaflets provided by sponsor
- Double-page advert in delegate brochure
- Thank you from the Chair during 'Welcome from the Chair'
- Company logo on all event marketing and displayed as Headline Sponsor on event webpage
- 'Introducing Our Main Sponsor' social media post before the conference
- Inclusion in 'Thank You to Our Sponsors' social media post
- Opportunity for banner next to registration tables
- Includes £50 donation to charity partners

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Lanyard Sponsor SOLD

- Logo printed one-sided on lanyards worn by all attendees, including speakers
- Logo, one line summary of services, telephone number, email address, URL printed on the lanyard card that displays the attendees name, job title and organisation.
- Two representatives, with access to catering and presentations
- Two tickets to Brain Injury Group Drinks Reception
- Half page advert in the delegate brochure
- Inclusion in 'Thank You to Our Sponsors' social media post
- Listed as Sponsor on the conference web page
- Includes £20 donation to charity partners

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Drinks Reception Sponsor

SOLD

- Exhibition stand and third choice of exhibition stand, after Lunch Sponsor
- Three representatives, with access to catering and presentations
- Exclusive sponsor of evening drinks reception
- Three tickets to Brain Injury Group Drinks Reception
- Thank you from the Chair during 'Closing Comments'
- Promotional glass markers and A4 posters with logo
- Opportunity to put banners & small stand in drinks reception area
- Includes £50 donation to charity partners

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